





# WE ARE PIONEERS

In manufacturing, global trading, converting & recycling domain with a strong presence across the globe





# WHAT WE DO

## SETTING BENCHMARKS THROUGH STRATEGIC EXPERTISE

**MANUFACTURERS** 

**GLOBAL TRADERS** 

**CONVERTERS** 

KNAM Marketing brings the world of paper to your doorstep, literally. With over a decade of global experience under our belt, we are geared to provide prompt and efficient service to customers in the supply of finished, recycled and waste paper.

What makes us unique in the cluttered and competitive paper value-chain is our presence in over 20 countries, supported by an agile and experienced team of professionals that brings with it a deep understanding of the paper industry. Club this with our client-centric approach and you have a world-class business that caters to your exact needs – promptly and efficiently.

Every successful enterprise is built brick-by-brick on support systems that eventually become pillars of the organization. In the case of KNAM Marketing it is Mr Amit Goel under whose guidance and sharp business acumen, the company has become a global enterprise. Today KNAM export in approximately 40,000 tons of paper per month!

The KNAM business is broadly categorized under two divisions – Finished Paper and Recycled Paper. Safeguarding the environment is now a major focus area which is why recycled paper business is growing at a phenomenal clip.

### VARIOUS **GRADES**

#### **DUPLEX BOARD** (HWC & LWC)

- Grey Back (180 550 gsm)
- White Back (230 550 gsm)
- Uncoated (180 500 gsm)
- Duplex Kraft Back

# MG PAPER / SANDWICH WRAPPING PAPER

- 17 Gsm and above (Bleached, Unbleached & Coloured) (White, Coloured and Brown)
- . Both Virgin and Recycled

#### MG TISSUE

 Both Virgin and Recycled (17-80 gsm)

#### **KRAFT PAPER**

- Fluting (50-200 gsm)
- Test Liner (70 250 gsm)
- Kraft Paper (18+ gsm upto 40 BF)
- Kraft Board (upto 400 Gsm)
- Core Board (150+ GSM Upto 800 Plybond)
- White Top Kraft Liner (180-550 gsm)
- Virgin Kraft Liner (180-350 gsm)
- E-Flute

#### **FOLDING BOX BOARD**

#### **ART PAPER**

#### WRITING PRINTING

- Woodfee
- Copier & Bond
- Newsprint

#### **FACIAL & SOFT TISSUE**

#### PACKAGING AND LAMINATION PAPER

- Food Bags
- Carry Bags (upto 40 BF)
- Bleached Kraft (MG & MF)
- Ribbed Kraft
- MG Kraft

#### **FINISHED PAPER**

KNAM has built a robust supply chain comprising paper mills within India and overseas, which places the company in an enviable position of supplying all grades and qualities of finished paper in reel and sheet form, customized to consumer needs. The finished paper is exported to more than 20 countries.



#### **WASTE PAPER**

The company has established a sustainable network of suppliers worldwide for purchase of all grades of waste paper, which is in turn supplied to paper mills for purposes of recycling.













#### FLUTING PAPER | TEST LINER PAPER

(50-200 GSM) | (70 – 250 GSM)

Fluting paper is sized and then used to make corrugated board, which is then converted into boxes. The corrugated board consists of an outer liner paper and an inner liner paper, with fluting paper in the middle.

Testliner is used in corrugated boards as the top and bottom layers. Testliner is made from 100% recycled fibres and coloured agents give it a stable optical colour. Addition of starch guarantees the strength of Testliner and a surface treatment, involving the addition of synthetic adhesives optimizing the printability of paper.

#### Application:

Fluting Paper:- Food Packaging | Packaging for Consumer Durables | Corrugated Cardboard Tray Packaging



#### **COREBOARD** (Reels, Slitted)

(150+ GSM Upto 800 Plybond)

Core is another type of kraft paper which is broadly used for making high quality cores. It has high strength and works with machines running at high speed to make cores for toilet paper, films & foils etc. It is made from 100% recycled fibre and offered in Plybond range starting from 200 to 300.

#### Application:

Cores for toilet paper, films & foils etc.



#### **DUPLEX GREY BACK AND WHITE BACK**

(180 - 550 GSM) (Reels, Sheets on Pallet)

Duplex board (also called as white corrugated boxes) mainly consists of two layers with smooth surface and widely used for packaging purposes. We offer all types of Duplex board viz. HWC (High Weight Coating) and LWC (Light Weight Coating) with Grey back. It is a strong board and good for printing on and widely used for food packaging.

Industries: Packaging and printing Suitable for high quality embossing, foil stamping.

#### Application:

Pharmaceuticals | Liquor cartons | Garment boxes | Sweet boxes | Match boxes



#### BLEACHED KRAFT

**BOTH MG AND MF** 

#### (Starting from 40 GSM)

We offer Bleached kraft paper for carry bags (shopping bags, SOS pouches) starting from 40 gsm. We can do 100% virgin Bleached kraft paper which is used to produce bags for shopping applications, food wrapping and packaging. Our paper is FDA approved and FSC certified.

#### Application:

Food Packaging | Packaging for Consumer Durables | Shopping Bag

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# **KRAFT PAPER**BOTH MG AND MF

#### I KRAFT BOARD

(18+ GSM upto 40 BF)

| (Upto 400 GSM)

We offer kraft paper for carry bags (shopping bags and food containers) starting from 50 gsm and above with upto 40 BF. We can do 100% virgin kraft paper which is used to produce bags for shopping applications, food wrapping and packaging. Our paper is US FDA approved and FSC certified.

#### Application:

Food Packaging | Packaging for Consumer Durables | Shopping Bag Corrugated Cardboard Tray Packaging | Food Containers



#### MG POSTER | SANDWICH WRAPPING PAPER

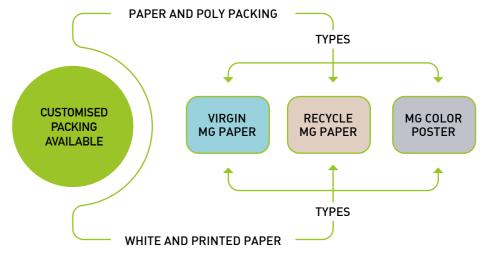
(17 GSM and above)

We supply both virgin and recycled grades of MG poster & tissue with high burst factor. We have both White and Coloured Poster paper available in both reel and sheet form. We also do customized packaging based on customers requirement with branded and white label solution. Ream packing is available in paper and poly printed cover. FDA Approved

#### Application:

Paper Straws | Fruit Wrapping | Soap Wrappers | Sandwich Wrapping | Paper Pouches







#### WRITING & PRINTING | NEWSPRINT PAPER | A4 COPIER

(50 - 110 GSM)

(40 - 45 GSM)

1 (70,75,80 GSM)

Writing Printing paper is smooth surface sized paper which is produced from high bright pulp. We have wide range of writing printing grades starting from 50 gsm to 110 gsm having brightness from 80% to 95%. Writing paper is offered both in reels and highly professional automated ream packing.

Wood based paper made from 100% recycled pulp (deinked) having high bulk and good smoothness. It is suitable for high speed priting commonly used for newspaper and advertising material.

Brightness: 58%

#### Application for Writing-Printing Paper:

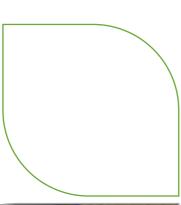
Printing Books & Notebooks | High Quality Diaries | Calendars and Writing Pads

#### Application of Newsprint paper:

Newspaper | Publications and Advertising materials | Packaging

#### A4/ Photocopy Paper:

Photocopy





# STOCKLOT **PAPER**

Stocklot paper are the mixed amounts and qualities of paper left over, which are mostly made use of in innovative and alternative industries, and markets. Knam is one of the leading suppliers and exporters of different grades of stocklot boards and stocklot paper rolls.

Knam offers stocklot in printing, packaging and a variety of different specific grades of paper.

- COATED PAPER 1 SIDE, 2 SIDE (C1S | C2S)
- SILICON COATED PAPER
- BLEACHED KRAFT (MG/MF)
- YOGURT ROLLS (ONE) SIDE PRINTED)
- NEWSPRINT
- WHITE TOP TEST LINER
- WHITE TOP KRAFT LINER

- FLUTING /TESTLINER
- VIRGIN KRAFT LINER ROLLS
- COLORED WOODFREE ROLLS
- TETRA PACK ROLLS
- LABEL PAPER ROLLS AND SHEETS ON **PALLETS**
- RELEASE PAPER



SANDWICH/ SHAWRMA

WRAPPING

CUSTOMISED PACKAGING AVAILABLE IN

"YOUR LABELLING AND ARTWORK DESIGN"



Available MG White & Coloured

17+ GSM

**APPLICATION** 

• FRUIT WRAPPING

PACKAGING

Reels **Sheets** 



Poly packing and **Paper Ream Packing** 

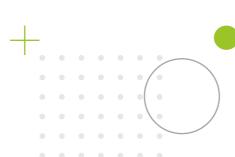
# WASTE PAPER & RECYCLED **PULP**

The company has established a sustainable network of suppliers worldwide for purchase of all grades of waste paper, which is in turn supplied to paper mills for purposes of recycling.









# OUR **SERVICES**

#### **LOGISTICS**

Our key is promptness and quick delivery. We assure the best logistics and not only keep our clients updated about their shipment status but track them ourselves for their assurance.

#### **PACKAGING**

We supply finished paper, both in reels and sheets based on customized requirement of customer. Our packing services provide complete safety of consignment during the transit period.

#### **QUALITY ASSURANCE**

We continuously strive to meet the increasing customer demands by providing highest customer experience and service levels.







#### **KNAM Marketing Pvt Ltd.**

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